



# Shelton House

History, Heritage, & Crafts

43 Years of History, Heritage, and Crafts  
The Museum of NC Handicrafts  
(1980-2023)



**Last Year the Winner was  
"The Coffee Cup Cafe"**

**Don't let your Business, Organization, Church, or Family be  
left behind...**

# It's time to start planning for the 2023 "Shelton House Tinsel Trail"

## Tax Deductible Sponsorship Opportunity

### "2023 Tinsel Trail & Appalachian Christmas"

#### Celebrating the Holidays in an Outdoor Event Waynesville, NC

The Shelton House - Museum of NC Handicrafts in Waynesville, NC will conclude their 2023 events again this year in a magical way. On **December 3**, we will host our 4th annual **Appalachian Family Christmas** event and open the **Tinsel Trail** for a month-long opportunity to get outside and enjoy the Holiday Lights and Decorations. Santa Claus will visit on **December 3 from 5pm to 7pm** and hot chocolate and treats can be enjoyed. Several local musical groups will play and sing Holiday tunes from the front porch of the house so gather on the front lawn and sing along. The Shelton Carriage House Gift Shop will also be open for purchasing beautiful handcrafted Christmas gifts.

We need **YOU**, (**businesses, organizations, churches, and families**) to help us bring this inspirational event to our community and visitors.

Imagine live cut trees along both sides of the long winding sidewalk up to the house, and around the front lawn, decorated by your business or organization, in any fashion desired from elegant to funny. **This is advertising for you so decorate your tree to inspire and let your business or organization shine!** Best of all, those trees are lit up at our **Appalachian Christmas for the public to stroll and see that night, but also every night through January 1st, 2024.**

**How will this work? Shelton House will purchase trees, which we will then sell to you for a sponsorship fee of \$250. We will set up the trees with bases, provide lighting and a sign for each tree showing by whom it was donated and decorated. Each organization decorates their tree in whatever fashion they choose. Groups are welcome to share a sponsorship and/or decorating and all will receive visual credit on their sign as to who sponsored and who decorated.** Articles in magazines, newspapers, etc. are already in the works to promote this event, throughout WNC and beyond.

We would greatly appreciate your choice to be a sponsor of this event and are excited and pleased by the enthusiasm shown by the businesses and organization to whom sponsorship has already been discussed. This is an event which we believe will only continue to grow in popularity in the future and will be of benefit to bring more business to the community and provide wonder and joy to families throughout the holiday season. **And it is tax deductible!** If you have questions please call the Shelton House office, 828-452-1551. We sincerely hope

you will join us. **Here is how:**

Please send an e-mail to [dannehl@sheltonhouse.org](mailto:dannehl@sheltonhouse.org) to let us know of your decision to participate and simply provide the following information to be put on your sponsor sign: Name(s) of sponsor(s) and Name(s) of decorator(s) (if a different organization or business).

Payment can be made via **PAYPAL** on the website **sheltonhouse.org** (please state in the memo line that it is for **Sponsorship of the Tinsel Trail**) or by check and mailed to Shelton House, P.O. Box 145, Waynesville, NC 28786.

**All Sponsorship funds are used for the Preservation  
of the Historic Shelton House!**

**Sponsor Business/Name:**

\_\_\_\_\_

Sponsor Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Sponsor Primary Contact:

\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsored Amount: \$ \_\_\_\_\_

Payment Method: \_\_\_\_\_ Credit Card \_\_\_\_\_ Check \_\_\_\_\_

Credit/Debit Card# \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on

Card \_\_\_\_\_

Billing Address (If different)

\_\_\_\_\_

**Note: With your receipt for payment you will receive IRS Tax Deduction Information.**

**Please forward your completed Sponsor agreement and a copy of your logo to:**

**Email:** [info@sheltonhouse.org](mailto:info@sheltonhouse.org)

**Mail:**

Shelton House

PO Box 145

Waynesville, NC 28786